



Subject Matter Expert

Lisa Kaplan Howe, J.D.

For PCG Health, Ms. Kaplan Howe has served as the chief advisor and policy expert related to Medicaid and private insurance law to the New Hampshire Insurance Department, helping to identify, analyze, and lead strategic consideration of federal opportunities and requirements.

Expertise

- Health care policy
- Medicaid policy
- Private insurance law

Ms. Kaplan Howe currently leads the PCG team assisting the New Hampshire Insurance Department with continuity of coverage related to the Marketplace and the state's premium assistance program and has assisted with the state's health insurance marketplace plan management work. Ms. Kaplan Howe also provides broad policy and regulatory support to the firm's other health care clients, analyzing policy and regulatory developments for states across the country, including those related to the Affordable Care Act Section 1332 waivers and other aspects of ACA implementation, and providing strategic advice relative to regulatory questions.

Experience

Prior to joining PCG, Ms. Kaplan Howe served as Policy Director at New Hampshire Voices for Health, where she led legislative and regulatory analysis, strategic planning, and implementation of the policy and advocacy agenda. She managed and led advocacy campaigns and activities, including drafting bills, amendments, testimony, and communications and testifying at hearings. Ms. Kaplan Howe also held the positions of Private Market Policy Manager and Consumer Health Policy Coordinator at Health Care for All of Massachusetts. While there, she managed private insurance market policy and advocacy work and was a member of the organization's internal health reform team.

Publications

McDonough, J. E., Rosman, B., Butt, M., Tucker, L., & Howe, L. K. (2008). Massachusetts health reform implementation: major progress and future challenges. *Health Affairs*, 27(4), w285-w297.

Kaplan, L. (2004). New York University School of Law Moot Court Casebook, 28, 7-1 – 7-43.

Honors and Affiliations

- Leadership NH, class of 2014
- Above and Beyond awardee, Business and Industry Association of NH, 2013
- NH Children's Trust, Board Member, March 2015-present
- State Bar of New Hampshire, September 2005-present
- State Bar of Massachusetts, December 2005-present

Education

Ms. Kaplan Howe earned her J.D., cum laude at New York University School of Law, where she received the Ann Petluck Poses Memorial Prize for Clinical Work. She received a B.A. in Sociology, Community Health Program, summa cum laude from Tufts University in Medford, Massachusetts, where she received the Sociology Department Award, a Donald A. Cowdery Memorial Scholarship for Academic Achievement and Leadership, and was a member of the Golden Key National Honor Society.